Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL								
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ı	nd Address of d C Malco	Reporting Person*						e and Tic olding								ationship o k all applic Directo	able)	g Pers	son(s) to Iss		
(Last)	,	irst) LDINGS, INC.	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 01/01/2024									X	below)	(give title	CEO,	Other (specify below) President		
8214 WESTCHESTER DRIVE, SUITE 800					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)	S TZ	x	75225			X Form filed by 0										led by Mor	ne Reporting Person ore than One Reporting				
(City)	(Si	tate)	(Zip)		R	Rule 10b5-1(c) Transaction Indication															
							Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
		Tab	le I - Nor	n-Deri	vativ	e Se	curi	ties Ac	quire	d, D	isp	osed o	f, or Be	nefici	ially	Owned					
1. Title of Security (Instr. 3) 2. Trans: Date (Month/L				Day/Year) if an		A. Deemed execution Date, f any Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)					s ally ollowing	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Cod	de V	,	Amount	(A) o	Pric	e	Transacti (Instr. 3 a	ion(s)			(IIIStr. 4)		
Common Stock			01/0	01/2024				M	1		10,00	0 A	\$	\$ <mark>0</mark>	196,114			D			
Common	Common Stock 01/			01/0	1/202	24			F			4,023	3 D		\$ 0 192		92,091		D ⁽¹⁾		
Common	nmon Stock														5,750			I	By The Holland III FLP		
		٦	Table II -										or Ben ble secu			wned					
Derivative Conversion Date Execution Date, or Exercise (Month/Day/Year) Fany				ransaction ode (Instr.		of I		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amof Securities Underlying Derivative Secu (Instr. 3 and 4)		[erivative ecurity nstr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code V		(A)	(D)	Date Exerci			xpiration ate	Title	Amou or Numb of Share	er								
Restricted													Common	l							

Explanation of Responses:

(2)

- 1. 10,000 of these shares are held in the name of Pershing LLC, as custodian for Mr. Holland's personal IRA
- 2. Each restricted stock unit represents a right to receive at settlement one share of common stock of the Company.
- 3. In a transaction approved by a committee of the board of directors of the Company, on January 1, 2019, the reporting person was granted 50,000 RSUs subject to shareholder approval. The RSUs vest in five equal annual installments beginning January 1, 2020. On May 21, 2019, the RSUs granted to the reporting person received shareholder approval.

10,000

Remarks:

Stock Units

/s/ C. Malcolm Holland, III ** Signature of Reporting Person

10,000

\$<mark>0</mark>

Common

Stock

01/03/2024

Date

0

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

01/01/2024

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.